

2023 Fall Product Program

Family Guide

Program Credit!

Girls have opportunities to choose program credit as a reward! Use the program credit at the Girl Scout Shops or at events like Family Halloween, summer camp, or Journey the World! *Credits will be issued at the conclusion of the 2024 cookie program.*



The Fall Product Program is an easy financial literacy program where girls get to be entrepreneurs.

Girls sell nuts, candy, and magazines as they run their own business. There are endless opportunities for girls to learn and practice five key skills - people skills, money management, business ethics, goal setting, and decision making - as they earn rewards and funds for their troop.

Girls can opt in or out of any part of the program: in-person snack orders, online magazine orders, and/or online snack orders.

New this year!

- * Customers will have the option to purchase an online exclusive Girl Scout Bark Box and various Tervis Tumblers. Please see your troop leader for more information.

Before the Sale

- Make sure your Girl Scout is **registered** for the 2023-2024 Girl Scout Program year.
- Receive materials from your troop.** Complete and return permission form to your troop leader.

After the Sale

- If a girl receives an order she is unable to deliver, **contact M2 customer service** by Wednesday, October 25.
- November 13-15:** Snack delivery time frame. Pick up snacks from your troop and deliver to customers. Your troop will inform you of when to pick up your orders.
- November 26:** Last day for online sales. Turn in any remaining money due to the Troop.
- If your Girl Scout reaches a reward level with a choice (see order card), **choose the rewards in the girl's M2OS account** or inform your troop leader.

During the Sale

* Friday, October 6 is Go Day!

- Access your Girl Scout's **M2 account** through an email she will receive on October 6 or go to **gsnutsandmags.com/gseiwi** and follow the prompts to participate in the online Fall Product Program. It would be helpful to have your council name and troop number before starting.
- Girls create their personalized M2OS account.** Girls can create an avatar that looks just like them! They can also record a personalized message for the avatar to deliver to friends and family encouraging them to buy snacks and magazines. As girls move through the activities, **they will earn virtual rewards** as they take various steps to create a personalized site.
- Send emails beginning October 6.** Help your Girl Scout with her sales by going online and/or using the order card. When she sends emails to friends and family, they will see her goal and hear her avatar deliver the recorded message.
- Recipients will be able to shop online and help girls reach their goals. They may choose to have their snack orders shipped (shipping costs apply) or delivered by your Girl Scout in a safe manner. Girls can share their M2OS site on social media with parent help. Please follow current Girl Scouts of the USA's guidelines for online sales and marketing.
- Sunday, October 22:** Last day for in-person orders. Online selling continues until November 26.
- Enter any in-person snack orders in your Girl Scout's M2OS account by Sunday, October 22.** If you miss that deadline, your troop will have until Wednesday, October 25 to enter them for you. **Late orders can not be honored.**
- * **Check out GirlScoutsToday.org to see how your Girl Scout can join a scavenger hunt!**
- Complete the scavenger hunt by November 27 and enter to win the giant ocelot plush. You can meet her

Troop Product Manager

Name: _____

Email: _____

Phone: _____

Contact:

M2OS: www.gsnutsandmags.com/gseiwi
M2 Customer Service question@gsnutsandmags.com
800-372-8520

Girl Scouts of Eastern Iowa & Western Illinois
Info@GirlScoutsToday.org | 800-798-0833